

Cotter Koopman

—designs visual identities, websites,
and print materials to harmonize
information and narrative.

used as a

& has

Figma

Senior Creative Executive, Design

PREV: Associate Creative Executive ← Graphic Designer ← Design Intern

Adobe InDesign
+ Illustrator
+ Photoshop

Kynda MAY '18 - PRESENT

I guide 50+ clients across industries through brand identities, cross-platform campaigns, websites and everyday print and digital needs. I distill concepts into visual systems, and extend them across an entire experience of materials across mediums.

Java Processing

Wordpress

Services

Web Design

Print Layout

Visual Brand Identity

Multimedia Programming

Python

Project Software Developer

SQL

DataWise Consulting LLC MAY '18 - SEP '18

Qualtrics

I developed and tested a Python library that pulls survey data from Qualtrics and transforms it into a multi-table relational database for analysis and use in data visualization.

Focuses

Data Visualization

Packaging Design

Exhibition Design

Interaction Design

Generative Design

Adobe
InDesign
+ Illustrator
+ Photoshop

Head Layout Editor

Dialogue Creative Arts Journal AUG '17 - MAY '18

I helped curate Calvin University's creative arts, writing, and media journal by designing semesterly publications of student work, unifying disparate artwork around the Editor in Chief's vision.

Soft Skills

Communication +
Collaboration

Attention to Detail +
Perspective Vision

GoLang

Development Intern, NextGen Team

React.js

CQL MAY '17 - AUG '17

I developed, maintained, and optimized a project management dashboard tool, building collaboratively with several contributors and communicating expectations and progress with a client.

Leadership + Cooperation

Adaptability + Empathy

Feedback Construction +
Reception + Integration

HTML
+ CSS
+ Javascript

Web Production Assistant

**Calvin University Communications
& Marketing** SEP '16 - MAY '17

I assisted in design, creation, migration, and maintenance of web pages across calvin.edu

Bachelors Degree in
Computer Science
Calvin University

With elective concentrations
in graphic design and
computer graphics.